



JAMES MENESES



CAFEGA
SPECIALITY COFFEE

We import green coffee

It's not just about coffee; our commitment goes further than that. We want to show our commitment to the people behind every bean.



History

James Meneses is a young third-generation coffee farmer whose passion for coffee has been evident from a very early age. Together with his father and brother, he has dedicated his life to strengthening a family project built on hard work, consistency, and a deep respect for the land.

His family manages a coffee farm where they cultivate various varieties, all carefully and diligently processed to ensure high-quality cup profiles. This commitment to excellence has earned them recognition both nationally and internationally, standing out for the uniqueness of their coffees and the rigor of their processes.

Beyond cultivation, James has invested in his professional development within the coffee sector. He has trained as both a barista and a cupper, gaining a comprehensive understanding of coffee—from planting to final preparation.

This approach has allowed him not only to grow professionally but also to build a strong identity as a coffee producer within a new generation that understands coffee in its full dimension.

“Generational transition has been fundamental in the evolution of our coffee. We didn’t just inherit the land—we inherited a purpose. We have aimed to go beyond cultivation by learning, experimenting, and caring for every detail: from building nurseries to selecting varieties and organizing our land.

Every decision we make is focused on nurturing healthier trees, more beautiful cherries, and a coffee that truly reflects all the love and effort behind it. Because for us, coffee is not just a product—it is the result of a story we continue to build day by day.”

His commitment and constant desire to learn have positioned him as a leading example of young entrepreneurship in the coffee sector.

Today, he represents a new generation of coffee producers who combine family tradition with technical knowledge, driving the development of the countryside and elevating the recognition of coffee as a high-value product.