



CAMILO TORRES



CAFEGA
SPECIALITY COFFEE

We import green coffee

It's not just about coffee; our commitment goes further than that.
We want to show our commitment to the people behind every bean.



History

Camilo grew up in San Gil, Santander – Colombia, a small town where coffee was not his calling, but merely a backdrop. He studied international business and tourism, dreaming of a life beyond the countryside. He lived abroad for many years, before returning to his roots.

Camilo does not come from a coffee-growing family; he is a first-generation coffee grower in Santander, Colombia. He acquired a 14-hectare farm dedicated to livestock farming and large-scale agriculture. He set himself the goal of reforesting and regenerating the soil using organic inputs and fertilisers.

At the same time, he planted fast-growing trees that have transformed the land into edible forests for birds, as well as

providing rich organic matter to nourish the soil. He is a committed environmental advocate:

he maintains an inventory of native flora and fauna, protects his own water sources and practises beekeeping to support pollination. On this farm, he cultivates exotic varieties with great dedication and care. He has created a brand that sets him apart: 'The Cranky Hummingbird'

La María is the name of her farm and The Cranky Hummingbird is the name of her brand, which reflects her passion for speciality coffee production, growing exotic varieties in an environment that aims to regenerate the land.

Camilo also leads a social project that connects more than 1,000 local producers to raise the profile of their speciality coffees under the slogan 'Handcrafted Stories'.

This project aims to shift the narrative of commercial coffee towards one of quality, sustainability and social value, facilitating access to the speciality coffee market and dignifying the work of farmers, whilst raising the profile of other small-scale producers.

Camilo has undergone an incredible evolution within the world of coffee: from being a child who wanted to skip school, so his father made him go to a coffee plantation on a rainy day, carrying a heavy sack of cherries (which made him realise he didn't want to be there), to becoming a farmer who connects more than 1,000 producers in Colombia, thus proving that coffee is more than just a drink: it is a lifeline.

In his own words: "We are always researching new techniques (different methods, different fermentations) to make better coffee".

All this effort has earned him various accolades: He was recognised as the Best Entrepreneur in the Country's Coffee Sector at the 2024 Coffee Media Awards, standing out for his leadership and the quality of his coffee. He also won the award for 'Best Coffee of Santander 2025' at the Cluster Challenge and 'Top Roast 2024'. And this year, he has coffees that are finalists in the Department of San Gil, Colombia.